CONTRACT



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	941244	1		06259798	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
10/02/12 - 11/06/12	1537				
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	/ Revision
Obama/D/President			0	9/24/12	/ 09/24/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC				Cash
	<u>Station</u>				Sales Office
	WLWT	Mica Hansen			HRP -Washingto
	Special Handl	ling			
	Demographic				
	Adults 25+				
	IDB#	Advert	iser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Ref

						Spots/				
*Line Ch Start D	ate End Da	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
1 WLWT 10/02/	12 11/02/1	2 Days of O	ur Lives	1-2p		:30		NM	20	\$3,500.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-TWTF	4	\$175.00						
Week: 10/08/12	10/14/12	TWTF	4	\$175.00						
Week: 10/15/12	10/21/12	~TWTF	4	\$175.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$175.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$175.00						
2 WLWT 10/02/1	12 11/02/1	2 NBC Toda	y Show III	10-11a		:30		NM	20	\$3,500.00
		ly Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$175.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$175.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$175.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$175.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$175.00						
3 WLWT 10/02/1	12 11/02/1	2 NBC Tonig	ght Show	1135-1237a		:30		NM	20	\$8,000.00
		ly Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$400.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$400.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$400.00						
Week: 10/22/12	10/28/12	-TWTF -TWTF	4	\$400.00						
Week: 10/29/12	11/04/12		4	\$400.00						
4 WLWT 10/02/1			ARVEY DAY	STEVE HARVEY	-	:30		NM	20	\$2,000.00
		ly Pre-emptible		D-4-						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$100.00						
Week: 10/01/12	10/07/12	-TWTF	4	\$100.00						
Week: 10/15/12	10/14/12	-TWTF	4	\$100.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	-TWTF	4	\$100.00						
VVCCN. IUIZZIIZ	10/20/12	1 AA 1 f.	7	Ψ100.00				J		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



Alt Order # Contract / Revision 06259798 941244

Contract Dates Estimate # Product OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/24/12 / 09/24/12 Obama/D/President

Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TwTF 4 \$100.00	2,000.00 3,500.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TwTF 4 \$100.00	
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$100.00	3,500.00
Start Date End Date Weekdays Spots/Week \$100.00	3,500.00
Week: 10/08/12 10/14/12 -TWTF 4 \$100.00 Week: 10/15/12 10/21/12 -TWTF 4 \$100.00 Week: 10/22/12 10/28/12 -TWTF 4 \$100.00 Meek: 10/29/12 11/02/12 -TWTF 4 \$100.00 Glass of Time - Immediately Pre-emptible without notice Start Date End Date End Date End Date End Date Weekdays Spots/Week Rate \$175.00 Week: 10/08/12 10/07/12 -TWTF 4 \$175.00 Week: 10/28/12 10/14/12 -TWTF 4 \$175.00 Week: 10/29/12 10/28/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 Week: 10/29/12	3,500.00
Week: 10/15/12 10/21/12 -TWTF 4 \$100.00 Week: 10/22/12 10/28/12 -TWTF 4 \$100.00 Week: 10/22/12 11/04/12 -TWTF 4 \$100.00 6 WLWT 10/02/12 11/02/12 Late Night w/Jimmy Fallon 1237-136a :30 NM 20 Class of Time - Immediately Pre-emptible without notice Start Date Weekdays Spots/Week Rate \$175.00 Week: 10/08/12 10/07/12 -TWTF 4 \$175.00 Week: 10/15/12 10/21/12 -TWTF 4 \$175.00 Week: 10/15/12 10/22/12 17WTF 4 \$175.00 Week: 10/15/12 10/28/12 -TWTF 4 \$175.00 Week: 10/22/12 11/02/12 12-1230p M-F news 12-1230p :30 NM Class of Time - Immediately Pre-emptible without notice Start Date Notice Indicated End Date Notice Indicated Indi	3,500.00
Week: 10/22/12 10/28/12 -TWTF 4 \$100.00 Week: 10/29/12 11/04/12 -TWTF 4 \$100.00 6 WLWT 10/02/12 11/02/12 Late Night w/Jimmy Fallon 1237-136a :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date Week: 10/07/12 Weekdays Spots/Week Rate \$10/07/12 Rate \$10/07/12 \$175.00 Week: 10/15/12 10/14/12 -TWTF 4 \$175.00 Week: 10/15/12 10/21/12 -TWTF 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 Week: 10/02/12 11/04/12 -TWTF 4 \$175.00 Week: 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 Start Date End Date Weekdays Spots/Week Rate Week: 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -	3,500.00
Week: 10/29/12 11/04/12 -TWTF 4 \$100.00 6 WLWT 10/02/12 11/02/12 Late Night w/Jimmy Fallon 1237-136a :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date Week 10/07/12 End Date Weekdays Spots/Week S175.00 Rate \$175.00 \$	3,500.00
6 WLWT10/02/12 11/02/12 Late Night w/Jimmy Fallon 1237-136a :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	3,500.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$175.00 Week: 10/15/12 10/21/12 -TWTF 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 To WLWT 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/28/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	3,500.00
Start Date End Date Weekdays Spots/Week Rate	
Week: 10/01/12 10/07/12 -TWTF 4 \$175.00 Week: 10/08/12 10/14/12 -TWTF 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 Veek: 10/29/12 11/04/12 -TWTF 4 \$175.00 Veek: 10/29/12 11/04/12 -TWTF 4 \$175.00 Veek: 10/29/12 11/02/12 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/08/12 10/14/12 -TWTF 4 \$175.00 Week: 10/15/12 10/21/12 -TWTF 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 Veek: 10/29/12 11/04/12 -TWTF 4 \$175.00 7 WLWT 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/15/12 10/21/12 -TWTF 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 7 WLWT 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/22/12 10/28/12 -TWTF 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 7 WLWT 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date Find Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/29/12 11/04/12 -TWTF 4 \$175.00 7 WLWT 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
7 WLWT 10/02/12 11/02/12 12-1230p M-F news 12-1230p :30 NM 20 \$ Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	3,000.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -TWTF 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/08/12 10/14/12 -TWTF 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/15/12 10/21/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
Week: 10/22/12	
Week: 10/29/12 11/04/12 -TWTF 4 \$150.00	
8 WLWT10/02/12 11/02/12 NBC Carson Daly Carson Daly :30 NM ▮ 20 \$	
	1,000.00
Class of Time - Immediately Pre-emptible without notice	
<u>Start Date </u>	
Week: 10/08/12 10/14/12 -TWTF 4 \$50.00	
Week: 10/15/12 10/21/12 -TWTF 4 \$50.00	
Week: 10/22/12	
Week: 10/29/12	
9 WLWT10/02/12 11/02/12 2-3p 2-3p :30 NM 20 \$	3,500.00
Class of Time - Immediately Pre-emptible without notice	
Start Date End Date Weekdays Spots/Week Rate	
Week: 10/01/12	
Week: 10/08/12	
Week: 10/15/12	
Week: 10/22/12	
Week: 10/29/12	e 000 00
10 11-11 11-11	6,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date <u>Weekdays Spots/Week</u> <u>Rate</u>	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12	
Week: 10/08/12 10/14/12 -TWTF 4 \$300.00	
Week: 10/15/12	
Week: 10/22/12 10/28/12 -TwTF 4 \$300.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict within above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order# 06259798 941244

Contract Dates **Product** Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision Advertiser / 09/24/12 09/24/12 Obama/D/President

						Spots/				
*Line Ch Start I	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$300.00						
11 WLWT 10/02/		2 DR OZ EF		4PM-5PM		:30		NM	20	\$6,000.00
		ly Pre-emptible	without notice	41 101-51 101		.50		14141	20	ΨΟ,ΟΟΟ.ΟΟ
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	~TWTF	4	\$300.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$300.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$300.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF	4 4	\$300.00 \$300.00						
		-TWTF				:30		NM	20	\$ 500.00
12 WLWT10/02/				430-5a		:30		INIVI	20	\$500.00
Start Date	End Date	ly Pre-emptible Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	~TWTF	4	\$25.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$25.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$25.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$25.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$25.00						
13 WLWT 10/02/	/12 11/02/ <i>′</i>	12 5-530p M-F	news	5-530p		:30		NM	20	\$8,500.00
		ly Pre-emptible								
Start Date Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$425.00				1		
Week: 10/08/12	10/07/12	-TWTF	4	\$425.00 \$425.00						
Week: 10/05/12	10/14/12	-TWTF	4	\$425.00						
Week: 10/10/12	10/28/12	-TWTF	4	\$425.00				1		
Week: 10/29/12	11/04/12	-TWTF	4	\$425.00				ı		
14 WLWT 10/02	/12 11/02/	12 5-6a news		5-6a		:30		NM	45	\$5,625.00
Class of Time		ly Pre-emptible	without notice					l		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-TWTF	9	\$125.00						
Week: 10/08/12	10/14/12	-TWTF	9	\$125.00						
Week: 10/15/12 Week: 10/22/12	10/21/12	-TWTF -TWTF	9 9	\$125.00 \$125.00						
Week: 10/22/12	10/28/12 11/04/12	-TWTF	9	\$125.00 \$125.00						
15 WLWT 10/02/				530-6p	 _	:30		NM	20	\$9,500.00
		ly Pre-emptible		550-op		.50		INIVI	20	ψ5,500.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-TWTF	4	\$47 <u>5.00</u>						
Week: 10/08/12	10/14/12	-TWTF	4	\$475.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$475.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$475.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$475.00						
16 WLWT 10/02		•		6-630p		:30		NM	20	\$12,000.00
		ely Pre-emptible Weekdavs	without notice Spots/Week	Poto						
Start Date Week: 10/01/12	<u>End Date</u> 10/07/12	<u>vveekdays</u> -TWTF	Spots/vveek 4	<u>Rate</u> \$600.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$600.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$600.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$600.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



WLWT 1700 Young Street Cincinnati, OH 45202

(513)412-5000

Contract / Revision Alt Order# 941244 06259798

Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 Obama/D/President

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TwTF	<u>Spots/Week</u> 4	<u>Rate</u> \$600.00						
17 WLWT 10/02	/12 11/02/	12 6-7a news		6-7a		:30		NM	45	\$11,250.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	9	\$250.00						
Week: 10/08/12	10/14/12	-TWTF	9	\$250.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	-TWTF	9	\$250.00 \$250.00						
Week: 10/22/12 Week: 10/29/12	10/28/12	-TWTF -TWTF	9 9	\$250.00 \$250.00						
18 WLWT 10/02			<u> </u>	7-730p		:30		NM	5	\$1,750.00
			without notice	7-730p		.30		INIVI	5	\$1,750.00
Start Date	End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	1	\$350.00						
Week: 10/08/12	10/14/12	-TWTF	1	\$350.00						
Week: 10/15/12	10/21/12	-TWTF	1	\$350.00						
Week: 10/22/12	10/28/12	-TWTF	1	\$350.00						
Week: 10/29/12	11/04/12	-TWTF	1	\$350.00						
19 WLWT 10/02	/12 11/02/	12 NBC Toda	y Show	7-9a		:30		NM	80	\$28,000.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-TWTF	16	\$350.00						
Week: 10/08/12	10/14/12	-TWTF	16	\$350.00						
Week: 10/15/12	10/21/12	-TWTF	16	\$350.00						
Week: 10/22/12	10/28/12	-TWTF	16	\$350.00						
Week: 10/29/12	11/04/12	-TWTF	16	\$350.00						
20 WLWT 10/02	_	•		730-8p		:30		NM	5	\$1,750.00
		ely Pre-emptible		D-4-						
Start Date Week; 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$350.00						
Week: 10/01/12 Week: 10/08/12	10/07/12	-TWTF	1	\$350.00						
Week: 10/05/12	10/14/12	-TWT F	1	\$350.00						
Week: 10/10/12	10/28/12	-TWTF	1	\$350.00						
Week: 10/29/12	11/04/12	-TWTF	1	\$350.00				1		
21 WLWT 10/02		12 NBC Toda	v Show II	9-10a		:30		NM	20	\$5,000.00
		ely Pre-emptible	•	0 100		.00			20	40,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$250.00				l		
Week: 10/08/12	10/14/12	-TWTF	4	\$250.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$250.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$250.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$250.00						
22 WLWT 10/02		•		11-1135p		:30		NM	25	\$20,000.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	-TWTFS-	5 5	\$800.00 \$800.00						
Week: 10/15/12	10/14/12	-TWTFS- -TWTFS-	5	\$800.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	-TWTFS-	5	\$800.00						
TOOK. TOIZZITZ	10/20/12		•	Ψ000.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

Alt Order # Contract / Revision 06259798 941244 Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 Obama/D/President

						Spots	1			
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/29/12	11/04/12	-TWTFS-	5	\$800.00					_	
23 WLWT 10/12/		12 F10-11p		F10-11p		:30		NM	3	\$4,500.00
		ely Pre-emptible		Data						
Start Date Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00						
Week: 10/15/12	10/14/12		Ö	\$0.00						
Week: 10/22/12	10/28/12	1	1	\$1,500.00						
Week: 10/29/12	11/04/12	1	1	\$1,500.00						
24 WLWT 10/05/	/12 11/02/	12 F 9-10p		F9-10p		:30		NM	3	\$2,400.00
Class of Time	e - Immediate	ely Pre-emptible	without notice					- 1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	1	1	\$800.00						
Week: 10/08/12	10/14/12		0	\$0.00				i		
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	1	1	\$800.00					_	
25 WLWT 10/08/			Prime Other	Prime Other		:30		NM	4	\$8,000.00
Start Date	e - Immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	<u> </u>	\$2,000.00						
Week: 10/15/12	10/21/12	1	1	\$2,000.00						
Week: 10/22/12	10/28/12	1	1	\$2,000.00						
Spot Ch Da	ite Range	Descriptio	<u>n</u>	Start/End Time	<u>Weekda</u>	ys <u>Length</u>	<u>Rate</u>	<u>Type</u>		
3 WLWT 10	/22/12-10/28	3/12 Mon NBC	Prime Other	Prime Other	M	:30	\$ 2,000.00	NM		
Credited		_								
Week: 10/29/12	11/04/12	1	1	\$2,000.00						
Week: 11/05/12	11/11/12	1	1	\$2,000.00						
26 WLWT10/06		12 Sa/Su 5-6		Sa/Su 5-6a		:30		NM	20	\$2,000.00
Class of Time Start Date	e - Immediate End Date	ely Pre-emptible <u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	SS	4	\$100.00						
Week: 10/08/12	10/14/12	SS	4	\$100.00				- 1		
Week: 10/15/12	10/21/12	SS	4	\$100.00						
Week: 10/22/12	10/28/12	SS	4	\$100.00						
Week: 10/29/12	11/04/12	SS	4	\$100.00						
27 WLWT 10/06	/12 11/04/	12 Sa/Su 6-7a	a News	Sa/Su 6-7a		:30		NM	20	\$3,500.00
	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	SS	4	\$175.00 \$175.00						
Week: 10/08/12	10/14/12	SS SS	4	\$175.00 \$175.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	SS	4	\$175.00 \$175.00						
Week: 10/22/12	11/04/12	SS	4	\$175.00 \$175.00						
28 WLWT 10/06				Sa/su7-8a		:30		NM	21	\$7,350.00
		elv Pre-emptible		Juijui Ja		.50				Ţ.,500.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	SS	4	\$350.00				l		
Week: 10/08/12	10/14/12	SS	4	\$350.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order # 06259798 941244 Estimate#

Contract Dates **Product** 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 09/24/12 / 09/24/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/15/12 10/21/12SS 4	\$350.00				l		
Week: 10/22/12 10/28/12SS 4	\$350.00						
Week: 10/29/12 11/04/12SS 5	\$350.00						
29 WLWT10/06/12 11/03/12 Access Hollywood Weeken	d 1-2a		:30		NM	5	\$250.00
Class of Time - Immediately Pre-emptible without notice	Data						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$50.00				I		
Week: 10/08/12 10/14/121- 1	\$50.00				ı		
Week: 10/15/12 10/21/121- 1	\$50.00				- 1		
Week: 10/22/12 10/28/121- 1	\$50.00				1		
Week: 10/29/12 11/04/121- 1	\$50.00						
30 WLWT10/06/12 11/03/12 Sa 10-11a News	Sa 10-11a		:30		NM	5	\$1,500.00
Class of Time - Immediately Pre-emptible without notice					I		
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/01/12 10/07/121- 1	\$300.00				l		
Week: 10/08/12 10/14/121- 1	\$300.00				1		
Week: 10/15/12 10/21/121- 1	\$300.00				l		
Week: 10/22/12 10/28/121- 1	\$300.00				l		
Week: 10/29/12 11/04/121- 1	\$300.00						
31 WLWT10/06/12 11/03/12 NBC Saturday Night Live	NBC Saturday Nigl		:30		NM	5	\$5,000.00
Class of Time - Immediately Pre-emptible without notice					1		
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/01/12	\$1,000.00				ı		
Week: 10/08/12 10/14/121- 1 Week: 10/15/12 10/21/121- 1	\$1,000.00 \$1,000.00				- 1		
Week: 10/13/12 10/21/121- 1 1	\$1,000.00				- 1		
Week: 10/29/12 11/04/121- 1	\$1,000.00				1		
32 WLWT10/06/12 11/03/12 Sa/Su 6p news	Sa/Su 6p News		:30		NM	5	\$3,000.00
Class of Time - Immediately Pre-emptible without notice	Carou op News		.00			ŭ	40,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/01/12 10/07/121- 1	\$600.00						
Week: 10/08/12 10/14/121- 1	\$600.00						
Week: 10/15/12 10/21/121- 1	\$600.00						
Week: 10/22/12 10/28/121- 1	\$600.00						
Week: 10/29/12 11/04/121- 1	\$600.00						
33 WLWT10/06/12 11/03/12 NBC Saturday Today	Sa8-10a		:30		NM	15	\$6,000.00
Class of Time - Immediately Pre-emptible without notice	D-4-						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/123- 3	<u>Rate</u> \$400.00				1		
Week: 10/08/12 10/14/123- 3	\$400.00						
Week: 10/15/12 10/21/123- 3	\$400.00				į		
Week: 10/22/12 10/28/123- 3	\$400.00						
Week: 10/29/12 11/04/123- 3	\$400.00						
34 WLWT10/07/12 11/04/12 Extra Weekend	Extra Weekend		:30		NM	5	\$125.00
Class of Time - Immediately Pre-emptible without notice						-	
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/01/12 10/07/121 1	\$25.00						
Week: 10/08/12 10/14/121 1	\$25.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

09/24/12

/ 09/24/12



Contract / Revision Alt Order# 06259798 941244 Product Contract Dates Estimate #

10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537 <u>Advertiser</u> Original Date / Revision

*Line Ch Start	Date End D	ate Description	on.	Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						
35 WLWT10/07			THE PRESS	NBC MEET THE P		:30		NM	5	\$1,500.00
		ely Pre-emptible		Data						
Start Date Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00						
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1	1	\$300.00						
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
E 36 WLWT10/07				Late News		:30		NM	5	\$4,000.00
		ely Pre-emptible		_						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$800.00				1		
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	1 1	1	\$800.00 \$800.00						
Week: 10/13/12	10/21/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
37 WLWT 10/07/		12 Sports Roo	' :k	Sports Rock		:30		NM	5	\$1,500.00
		ely Pre-emptible								,
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$300.00						
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1	1	\$300.00						
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
38 WLWT 10/07				Extra Weekend		:30		NM	5	\$375.00
Class of Time Start Date	e - Immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	<u> </u>	\$75.00						
Week: 10/08/12	10/14/12	1	1	\$75.00						
Week: 10/15/12	10/21/12	1	1	\$75.00						
Week: 10/22/12	10/28/12	1	1	\$75.00						
Week: 10/29/12	11/04/12	1	1	\$75.00						
39 WLWT10/07	/12 11/04/	12 The Outdo	orsman	Outdoorsman		:30		NM	5	\$125.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	<u>1</u>	1	\$25.00 \$25.00						
Week: 10/15/12	10/14/12	1	ι 1	\$25.00						
Week: 10/13/12	10/21/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						
40 WLWT 10/07		12 Sa/Su 6p r	news	Sa/Su 6p News		:30		NM	5	\$3,000.00
		elv Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	1	1	\$600.00						
Week: 10/08/12	10/14/12	1	1	\$600.00				- 1		

Obama/D/President

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



 Contract / Revision
 Alt Order #

 941244 /
 06259798

 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 OBAMA FOR AMERICA 1537

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/24/12 / 09/24/12

						Spo	ts/			
*Line Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Length Wee		Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/15/12	10/21/12	1	1	\$600.00						
Week: 10/22/12	10/28/12	1	1	\$600.00						
Week: 10/29/12	11/04/12	1	1	\$600.00					_	
41 WLWT10/07/		12 NFL Pre-Ga		NFL		:30		NM	5	\$7,500.00
Class of Time Start Date	e - Immediate End Date	ely Pre-emptible Weekdays	without notice Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	<u>30013/4466K</u>	\$1,500.00						
Week: 10/08/12	10/14/12	1	1	\$1,500.00						
Week: 10/15/12	10/21/12	1	1	\$1,500.00						
Week: 10/22/12	10/28/12	1	1	\$1,500.00						
Week: 10/29/12	11/04/12	1	1	\$1,500.00						
42 WLWT10/07/	/12 11/04/ ⁻	12 NBC Sunda	ay Today	Su8-9a		:30		NM	5	\$2,000.00
Class of Time	e - Immediate	ely Pre-emptible	without notice					1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$400.00				l		
Week: 10/08/12	10/14/12	1	1	\$400.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1 1	1	\$400.00						
Week: 10/22/12	11/04/12	1	1	\$400.00 \$400.00						
43 WLWT 10/07/			ar Season	NFL		:30		NM	4	\$12,000.00
		ely Pre-emptible		III L		.50		''''	7	ψ12,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$3,000.00						
Week: 10/08/12	10/14/12	1	1	\$3,000.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12	1	1	\$3,000.00						
Week: 10/29/12	11/04/12	1	1	\$3,000.00						
44 WLWT10/07	/12 11/04/	12 Su 9-10a N	ews	Su 9-10a		:30		NM	5	\$1,875.00
		ely Pre-emptible		Б.						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$375.00						
Week: 10/08/12	10/07/12	1	1	\$375.00						
Week: 10/05/12	10/14/12	1	1	\$375.00						
Week: 10/12/12	10/28/12	1	1	\$375.00						
Week: 10/29/12	11/04/12	1	1	\$375.00						
45 WLWT10/11	/12 10/25/	12 Th10-11p		Th10-11p		:30		NM	1	\$1,500.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$1,500.00				_		
	ate Range	Description	<u>1</u>	Start/End Time	Weekda		Rate	<u>Type</u>		
	/08/12-10/14	/12 Th10-11p		Th10-11p	Th	:30	\$1,500.00	NM		
Credited Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/13/12	10/21/12	1	1	\$0.00 \$1,500.00						
46 WLWT10/04/	····		,	Th8-9p		:30		NM	3	\$3,000.00
		ely Pre-emptible	without notice	5 06					•	+=,====
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	1	1	\$1,000.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision	Alt Order #
	941244 /	06259798
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERIC	CA 1537

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/24/12 / 09/24/12

Spots/

						Spo	ts/			
*Line Ch Start I	Date End D	ate Description	n	Start/End Time	Days	Length Wee	ek Rate	Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12		0	\$0.00						
Week: 10/15/12 Week: 10/22/12	10/21/12	1	1	\$1,000.00						
Week: 10/29/12	10/28/12 11/04/12	1	0 1	\$0.00 \$1,000.00						
			<u> </u>			-00		NIN 4	•	#2 000 00
47 WLWT 10/09/		12 T10-11p	. 245	T10-11p		:30		MM	2	\$3,000.00
Class of Time Start Date	e - immediate End Date	ely Pre-emptible \ Weekdays	without notice Spots/Week	Rate						
Week: 10/08/12	10/14/12	-1	<u> </u>	\$1,500.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12	-1	1	\$1,500.00						
48 WLWT 10/02/	/12 10/30/ ⁻	12 T8-9p	*	T8-9p		:30		NM	5	\$10,000.00
Class of Time	e - Immediate	ely Pre-emptible v	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-1	1	\$2,000.00						
Week: 10/08/12	10/14/12	-1	1	\$2,000.00						
Week: 10/15/12	10/21/12	-1	1	\$2,000.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-1	1 1	\$2,000.00						
		-1	l	\$2,000.00					_	4 4 000 00
49 WLWT 10/02/		12 T9-10p	. :05	T9-10p		:30		MM	2	\$1,600.00
Class of Time Start Date	e - immediate End Date	ely Pre-emptible \ Weekdays	Spots/Week	Pate						
Week: 10/01/12	10/07/12	-1	<u> </u>	<u>Rate</u> \$800.00						
Week: 10/08/12	10/14/12		Ö	\$0.00				I		
Week: 10/15/12	10/21/12	-1	1	\$800.00						
Spot Ch Da	ite Range	Description	ı	Start/End Time	Weekda	ys Length	Rate	<u>Type</u>		
2 WLWT 10		/12 T9-10p		T9-10p	-Tu	:30	\$800.00	NM		
Credited										
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	-1	1	\$800.00						
50 WLWT10/10/	/12 10/24/ ⁻	12 W10-11p		W10-11p		:30		NM	2	\$2,000.00
		ely Pre-emptible v								
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1	0 1	\$0.00 \$1,000.00						
51 WLWT 10/03/		12 W9-10p	· · · · · · · · · · · · · · · · · · ·	W9-10p		:30		NM	2	\$2,000.00
		ely Pre-emptible v	without notice	VV9-10P		.30		INIV	2	φ2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$1,000.00						
Spot Ch Da	<u>ite Range</u>	Description	Į.	Start/End Time	Weekda	ys <u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 WLWT 10	/01/12-10/07	/12 W9-10p		W9-10p	W	:30	\$1,000.00	NM		
Credited										
Week: 10/08/12	10/14/12		0	\$0.00				į		
Week: 10/15/12	10/21/12	1	1	\$1,000.00				:		
Week: 10/22/12	10/28/12	1	0	\$0.00						
Week: 10/29/12	11/04/12	1	1	\$1,000.00						
52 WLWT10/08/		12 5-6a news		5-6a		:30		NM	5	\$625.00
Class of Time	e - Immediate	ely Pre-emptible v	vithout notice							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order# 06259798 941244 /

Product Contract Dates Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision 09/24/12 / 09/24/12 Obama/D/President

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$125.00						
Week: 10/15/12	10/21/12	1	1	\$125.00						
Week: 10/22/12	10/28/12	1	1	\$125.00						
Week: 10/29/12	11/04/12	1	1	\$125.00 \$125.00						
Week: 11/05/12	11/11/12	1	I	\$125.00				NID 4	-	£4.250.00
53 WLWT 10/08/				6-7a		:30		NM	5	\$1,250.00
Start Date	End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$250.00						
Week: 10/15/12	10/21/12	1	1	\$250.00						
Week: 10/22/12	10/28/12	1	1	\$250.00						
Week: 10/29/12	11/04/12	1	1	\$250.00						
Week: 11/05/12	11/11/12	1	1	\$250.00						
54 WLWT 10/08	/12 11/05/	12 NBC Toda	y Show	7-9a		:30		NM	20	\$7,000.00
Class of Time		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	4	4	\$350.00						
Week: 10/15/12	10/21/12	4	4	\$350.00						
Week: 10/22/12	10/28/12	4	4	\$350.00						
Week: 10/29/12	11/04/12	4	4	\$350.00						
Week: 11/05/12	11/11/12	4	4	\$350.00						
55 WLWT10/08	/12 11/05/	12 430-5a Ne	ews	430-5a		:30		NM	5	\$125.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$25.00						
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						
Week: 11/05/12	11/11/12	1	1	\$25.00						
56 WLWT10/08		12 NBC Toda		9-10a		:30		NM	5	\$1,250.00
		ely Pre-emptible		Dete						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$250.00						
Week: 10/15/12	10/14/12	1	1	\$250.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	1	1	\$250.00						
Week: 10/29/12	11/04/12	1	1	\$250.00						
Week: 11/05/12	11/11/12	1	1	\$250.00						
57 WLWT 10/08		12 NBC Toda	v Show III	10-11a		:30		NM	5	\$875.00
		ely Pre-emptible	•	10 114		100			_	*
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$175.00						
Week: 10/15/12	10/21/12	1	1	\$175.00						
Week: 10/22/12	10/28/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00						
Week: 11/05/12	11/11/12	1	11	\$175.00						
58 WLWT10/08	/12 11/05/	12 STEVE H	ARVEY DAY	STEVE HARVEY	Ľ	:30		NM	5	\$500.00
		ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents



Contract / Revision Alt Order # 06259798 941244

Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision 09/24/12 / 09/24/12 Obama/D/President

Spots/

						Spots/				
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$100.00						
Week: 10/15/12	10/21/12	1	1	\$100.00						
Week: 10/22/12	10/28/12	1	1	\$100.00						
Week: 10/29/12	11/04/12	1	1	\$100.00						
Week: 11/05/12	11/11/12	1	1	\$100.00						
59 WLWT 10/08/		•		12-1230p		:30		NM	5	\$750.00
		ely Pre-emptible		5 .						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$150.00						
Week: 10/05/12	10/14/12	1	1	\$150.00						
Week: 10/13/12	10/21/12	1	1	\$150.00				1		
Week: 10/29/12	11/04/12	1	1	\$150.00						
Week: 11/05/12	11/11/12	1	1	\$150.00						
60 WLWT 10/08/				1230-1p		:30		NM	5	\$500.00
		•		1230-1p		.50		1,11,1	J	φοσο.σσ
Start Date	End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	<u> </u>	\$100.00						
Week: 10/15/12	10/21/12	1	1	\$100.00						
Week: 10/22/12	10/28/12	1	1	\$100.00						
Week: 10/29/12	11/04/12	1	1	\$100.00						
Week: 11/05/12	11/11/12	1	1	\$100.00						
61 WLWT10/08/	/12 11/05/	12 Days of O	ur Lives	1-2p		:30	***	NM	5	\$875.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$175.00						
Week: 10/15/12	10/21/12	1	1	\$175.00						
Week: 10/22/12	10/28/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00						
Week: 11/05/12	11/11/12	1	1	\$175.00						
62 WLWT 10/08/		12 2-3p		2-3p		:30		NM	5	\$875.00
		ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12 Week: 10/15/12	10/14/12	1	1	\$175.00 \$475.00						
	10/21/12	1	1	\$175.00 \$175.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	1	1	\$175.00 \$175.00						
Week: 11/05/12	11/04/12	1	1	\$175.00 \$175.00						
63 WLWT 10/08/	· · · · · · · · · · · · · · · · · · ·			Judge Judy		:30		NM	5	\$1,500.00
		ely Pre-emptible		2					_	4 - 1
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1	1	\$300.00						
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00				1		
Week: 11/05/12	11/11/12	1	1	\$300.00						
64 WLWT 10/08/	/12 11/05/	12 DR OZ EF		4PM-5PM		:30		NM	5	\$1,500.00
Class of Time <u>Start Date</u>	e - Immediate End Date	ely Pre-emptible <u>Weekdays</u>	without notice Spots/Week	<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents



Contract / Revision Alt Order# 06259798 941244 Estimate # **Contract Dates** Product 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision / 09/24/12 09/24/12 Obama/D/President

*Line Ch Start [Data End D	ate Descriptio	ın.	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	inots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Longin Week	rtato	1 7 7 5 5	poto	7 tinodit
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1	1	\$300.00				1		
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
Week: 11/05/12	11/11/12	1	1	\$300.00						
65 WLWT10/08/		•		5-530p		:30	·	NM	5	\$2,125.00
		ly Pre-emptible		Data						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$425.00						
Week: 10/05/12	10/14/12	1	1	\$425.00						
Week: 10/13/12	10/21/12	1	1	\$425.00						
Week: 10/22/12	11/04/12	1	1	\$425.00						
Week: 11/05/12	11/11/12	1	1	\$425.00						
66 WLWT10/08/		12 530-6p M-I	news	530-6p		:30		NM	5	\$2,375.00
Class of Time	- Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$475.00						
Week: 10/15/12	10/21/12	1	1	\$475.00						
Week: 10/22/12	10/28/12	1	1	\$475.00						
Week: 10/29/12	11/04/12	1	1	\$475.00						
Week: 11/05/12	11/11/12	1	1	\$475.00						
67 WLWT 10/08/		12 6-630p M-I		6-630p		:30		NM	5	\$3,000.00
		ely Pre-emptible		Data						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$600.00						
Week: 10/05/12	10/14/12	1	1	\$600.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	1	1	\$600.00						
Week: 10/29/12	11/04/12	1	1	\$600.00						
Week: 11/05/12	11/11/12	1	1	\$600.00						
68 WLWT10/08/		12 11-1135p I	И-Su	11-1135p		:30		NM	5	\$4,000.00
Class of Time	- Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
Week: 11/05/12	11/11/12	1	ht Chau	\$800.00 1135-1237a		:30		NM	5	\$2,000.00
69 WLWT 10/08/				1130-1237a		.30		INIVI	3	Ψ2,000.00
Class of Time Start Date	e - immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	<u> </u>	\$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00						
Week: 10/22/12	10/28/12	1	1	\$400.00						
Week: 10/29/12	11/04/12	1	1	\$400.00						
Week: 11/05/12	11/11/12	1	1	\$400.00						
70 WLWT10/08/		12 Late Night	w/Jimmy Fallon	1237-136a		:30		NM	5	\$875.00
Class of Time <u>Start Date</u>	e - Immediate End Date	ely Pre-emptible <u>Weekdays</u>	without notice Spots/Week	<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order # 941244 06259798 Contract Dates Estimate # Product 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 09/24/12 / 09/24/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	Rate			
Week: 10/08/12	\$175.00 \$175.00			
Week: 10/15/12 10/21/12 1 1 Week: 10/22/12 10/28/12 1 1	\$175.00 \$175.00			
Week: 10/29/12 11/04/12 1 1	\$175.00 \$175.00			
Week: 11/05/12 11/11/12 1 1	\$175.00			
71 WLWT10/08/12 11/05/12 NBC Carson Daly	Carson Daly	:30	NM 5	\$250.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/08/12 10/14/12 1 1	\$50.00			
Week: 10/15/12 10/21/12 1 1	\$50.00			
Week: 10/22/12 10/28/12 1 1	\$50.00			
Week: 10/29/12 11/04/12 1 1	\$50.00			
Week: 11/05/12 11/11/12 1 1	\$50.00			
72 WLWT11/06/12 11/06/12 5-6a news	5-6a	:30	NM 1	\$125.00
Class of Time - Immediately Pre-emptible without notice	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$125.00			
73 WLWT11/06/12 11/06/12 NBC Today Show	7-9a	:30	NM 1	\$350.00
Class of Time - Immediately Pre-emptible without notice	,			
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$350.00			
74 WLWT11/06/12 11/06/12 NBC Today Show III	10-11a	:30	NM 1	\$175.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$175.00	· · · · · · · · · · · · · · · · · · ·		
75 WLWT11/06/12 11/06/12 12-1230p M-F news	12-1230p	:30	NM 1	\$150.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$150.00	00		£475.00
76 WLWT11/06/12 11/06/12 Days of Our Lives	1-2p	:30	NM 1	\$175.00
Class of Time - Immediately Pre-emptible without notice	D-4-			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 11/05/12 11/11/12 -1 1	<u>Rate</u> \$175.00			
77 WLWT11/06/12 11/06/12 JUDGE JUDY EF	Judge Judy	:30	NM 1	\$300.00
Class of Time - Immediately Pre-emptible without notice	vaago vaa,			*
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$300.00			
78 WLWT11/06/12 11/06/12 5-530p M-F news	5-530p	:30	NM 1	\$425.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$425.00	.20	NM 1	\$600.00
79 WLWT 11/06/12 11/06/12 6-630p M-F news	6-630p	:30	NM 1	ΨΟΟΟ.ΟΟ
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$600.00			
80 WLWT 10/03/12 10/03/12 M-F POLITICAL PROGRAM		:30	NM 1	\$1,325.00
Start Date End Date Weekdays Spots/Week	Rate	.50	, vivi	ψ1,525.55
Start Date	- 1010		•	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Alt Order # 06259798
Product OBAMA FOR AMERICA	Estimate # 1537

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 Obama/D/President

					Spots/			
*Line Ch Start Date E	End Date Description	on	Start/End Time	Days	Length Week	Rate Typ	e Spots	Amount
<u>Start Date</u> <u>End</u> Week: 10/01/12 10/0		Spots/Week 1	<u>Rate</u> \$1,325.00					
81 WLWT10/11/12 1 <u>Start Date</u> <u>End</u> Week: 10/08/12 10/14	<u>Date</u> <u>Weekdays</u>	TICAL PROGRAM Spots/Week 1	///7p-11p <u>Rate</u> \$1,325.00		:30	NI	1	\$1,325.00
82 WLWT10/16/12 1 <u>Start Date</u> <u>End</u> Week: 10/15/12 10/2	<u>Date</u> <u>Weekdays</u>	TICAL PROGRAM Spots/Week 1	//////////////////////////////////////		:30	NI	1	\$1,325.00
83 WLWT10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/2	<u>Date</u> <u>Weekdays</u>	TICAL PROGRAM Spots/Week 1	/IN7p-11p <u>Rate</u> \$1,325.00		:30	NI	1	\$1,325.00
	ediately Pre-emptible <u>Date</u> <u>Weekdays</u>	GAME 10/21 without notice Spots/Week 1	BENGALS GAME ** <u>Rate</u> \$14,000.00		:30	NI	1	\$14,000.00
	" ' ' ' ' ' ' '				Totals	S	830	\$300,325.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	632	\$231,450.00	\$196,732.50
10/29/12 -11/06/12	198	\$68,875.00	\$58,543.75
Totals	830	\$300,325.00	\$255,276.25

Signature:	Date:	
•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.